

Brand High JUNIOR

Curated by **IIM**
Certified Trainer



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

AI Young Innovator

FUTURE SKILLS FOR YOUNG INNOVATORS

CLASS 4 TO 10



CEITRC
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Central Education & Information Technology Research Committee



Brand High JUNIOR

Proposal for SCHOOLS

AI Young Innovator Program

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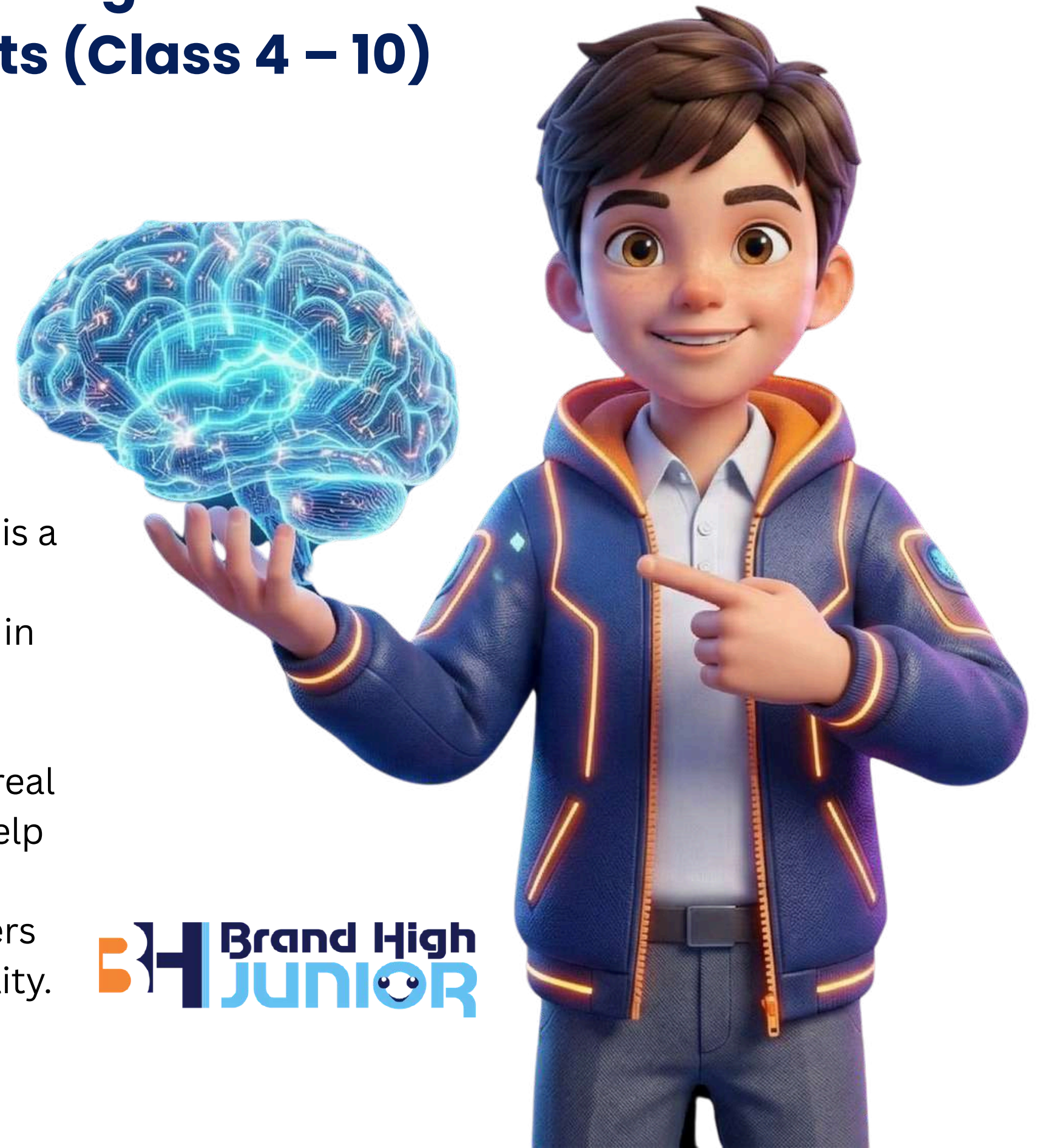
Brand High Junior – AI Young Innovator Program Future Skills Program for School Students (Class 4 – 10)

1. Introduction

The world is rapidly evolving with Artificial Intelligence becoming a core part of education, careers, and innovation. Preparing students with future-ready AI skills is now essential for schools that aim to create leaders of tomorrow.

Brand High Junior – **AI Young Innovator** Program is a structured learning initiative designed to introduce **Artificial Intelligence**, creativity, and digital innovation to school students in a simple, practical, and engaging way.

The program focuses on hands-on learning using real AI tools, enabling students to understand how technology can help them solve problems, create projects, and think innovatively. This initiative is developed under the guidance of certified trainers and recognized educational bodies, ensuring quality and credibility.



2. About Brand High Junior

Brand High Junior is an educational initiative by Brand High Digital, focused on introducing **future technologies and digital skills** to **young learners**.

Our mission is to **empower Indian students with practical AI knowledge and digital creativity**, helping them stay ahead in the rapidly evolving technological world.

Our Vision

To train 1 million students in future skills by 2030.

Our Focus

- Artificial Intelligence Learning
- Digital Creativity
- Problem Solving
- Innovation & Critical Thinking



3. Why Schools Should Introduce AI Learning

Artificial Intelligence is becoming a fundamental skill similar to computers and the internet.

Introducing AI education in schools helps students:

- Develop critical thinking and logical reasoning
- Improve research and learning efficiency
- Enhance creativity through AI tools
- Understand future technologies early
- Build confidence in digital environments

Schools that introduce AI programs today position themselves as future-ready institutions.

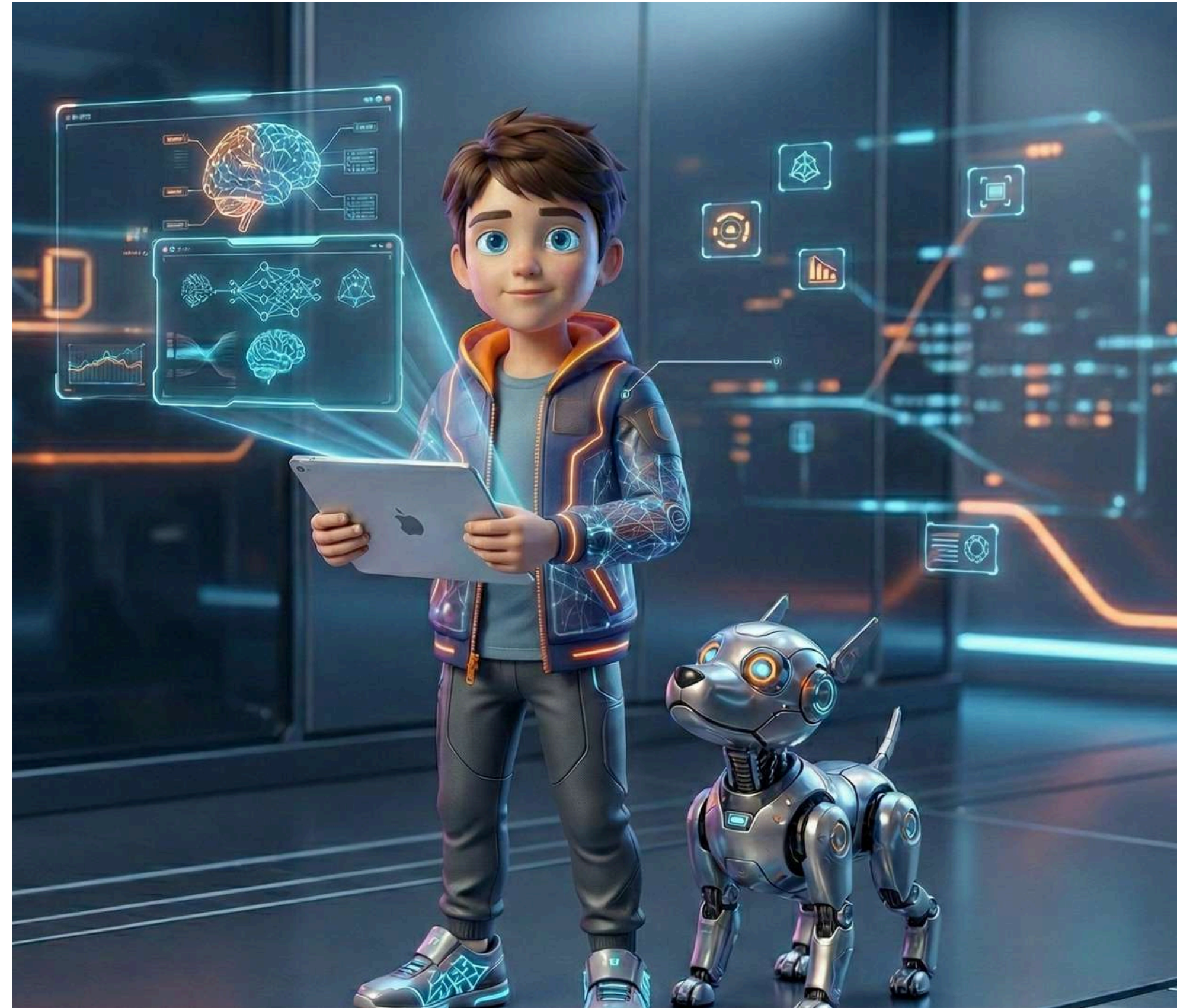


4. Program Highlights

The AI Young Innovator Program offers a structured and engaging learning experience for students.

Key Highlights

- India's structured AI learning program for school students
 - Designed for **Class 4 to Class 10**
 - Project-based practical learning
 - Training using real AI tools used globally
 - Creative projects and presentations
 - Final showcase and certification



5. Program Structure

The program is divided into two learning tracks based on student age groups.

Track 1 – GiggleByte AI Classes: 4 to 7

Focus Areas:

- Introduction to Artificial Intelligence
- Voice Assistants & Smart Tools
- Creative Design using AI
- AI Writing & Research Tools
- AI Ethics and Safe Usage
- Mini Creative Projects

Students learn tools like:

- ChatGPT
- Canva AI
- Google Assistant
- NotebookLM
- Gamma AI



5. Program Structure

The program is divided into two learning tracks based on student age groups.

Track 2 – MindCraft AI

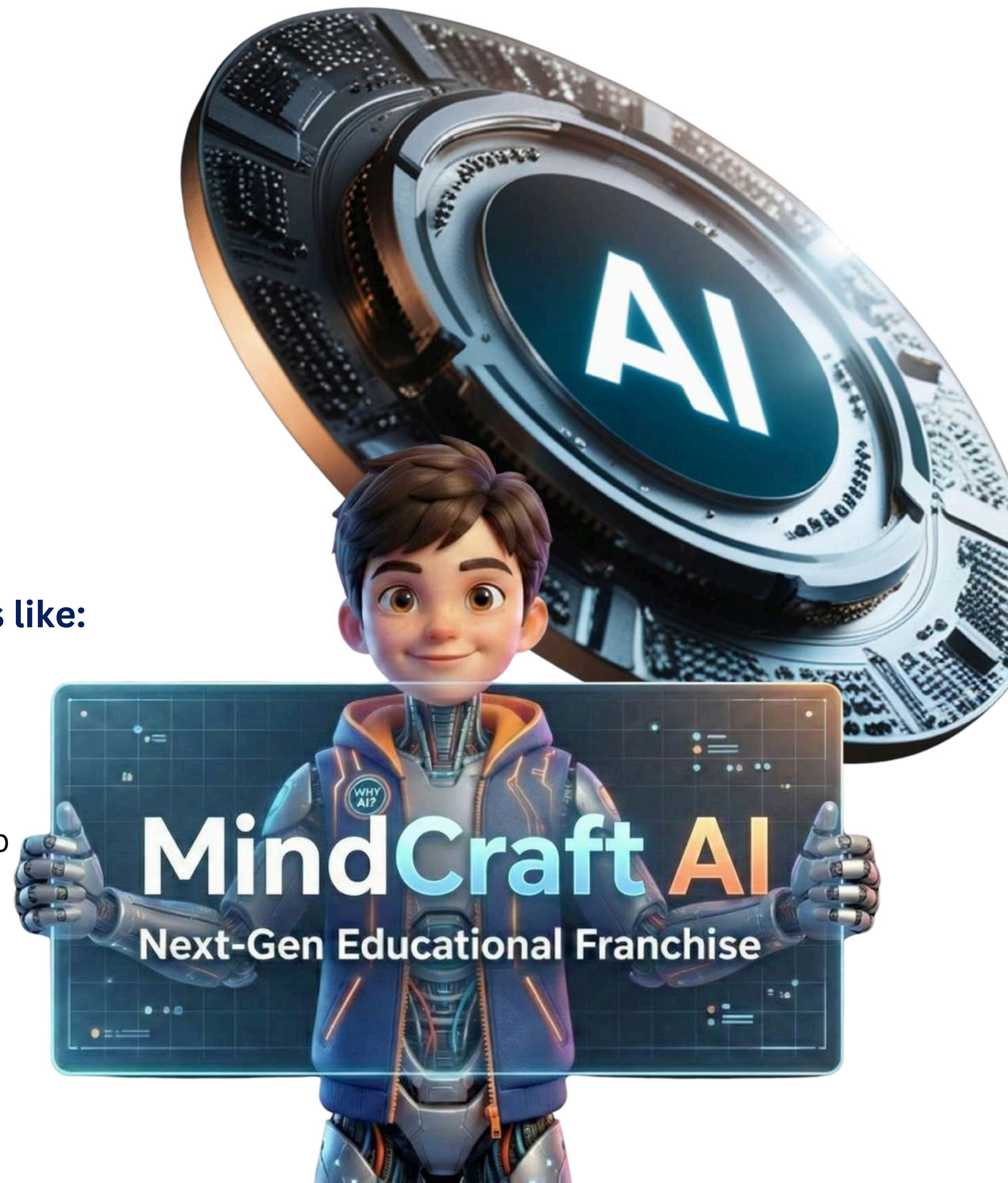
Classes: 8 to 10

Focus Areas:

- Advanced AI Prompting
- AI Assistants for Research & Learning
- AI Content Creation
- AI Agent Building
- No-Code App Creation
- Introduction to Machine Learning

Students learn tools like:

- ChatGPT
- Gemini
- Perplexity
- Canva AI
- Lovable No-Code App Builder
- Teachable Machine



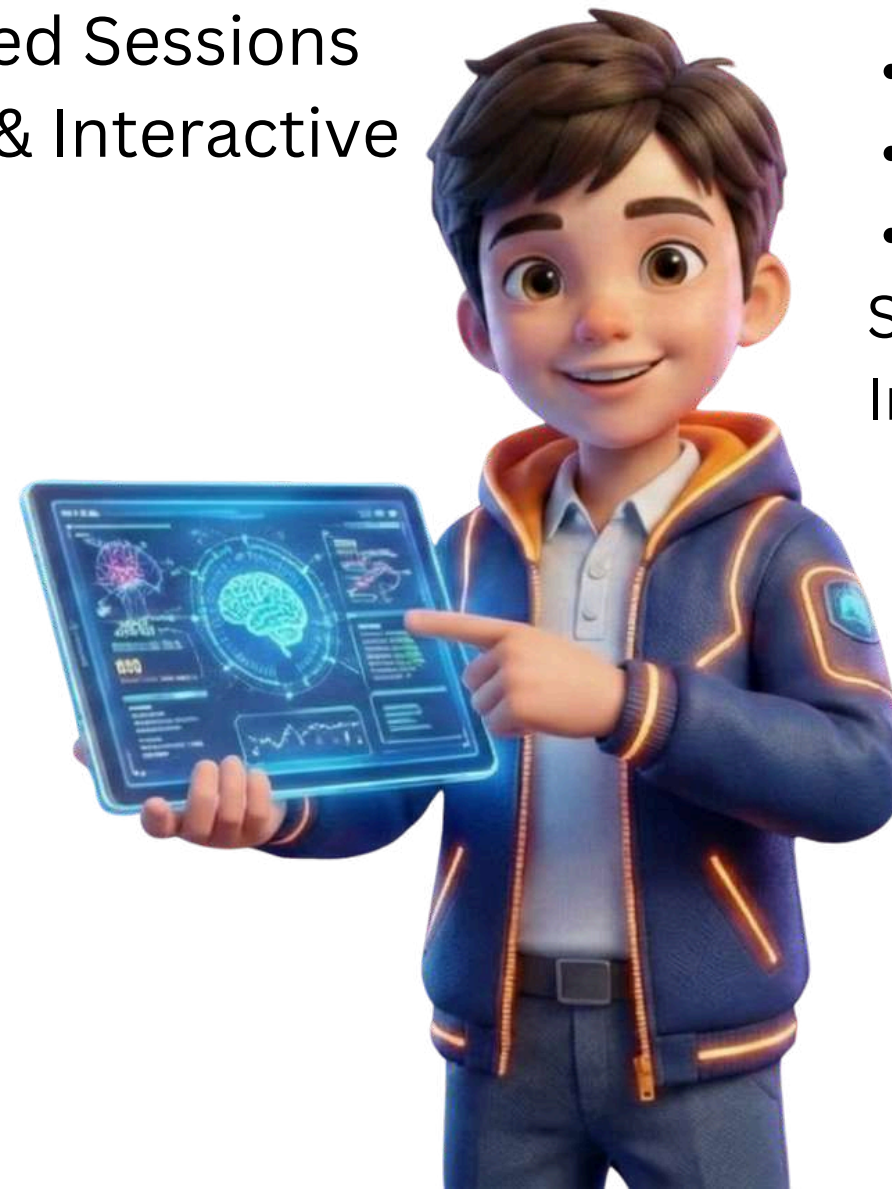
6. Program Duration

The program follows a structured weekly learning model

- **Duration:** 12 Months
- **Sessions:** 1 Session per Week
- **Total Sessions:** 48 Structured Sessions
- **Learning Format:** Practical & Interactive

Each session includes:

- Concept introduction
- Tool demonstration
- Hands-on activity
- Mini assignments or projects



7. Learning Outcomes for Students

After completing the program, students will be able to:

- Understand core **AI concepts**
- Use AI tools for research, writing, and creativity
- Build **AI-based** mini projects
- Improve presentation and **communication skills**
- Develop problem-solving abilities

Students will also present their projects during the Final AI Innovation Showcase.



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8. Financial Model for Schools

The program is designed to be accessible for students and beneficial for schools.

Training Charge

₹50,000/- per school (2 Faculty Allowed)
(Extra Faculty ₹ 10000/- add on)

5% Revenue Hold by Brand High Junior per student per module.

Recommended Batch Size

20 – 30 Students

Implementation Options

Schools may run the program as:

- After School AI Club
- Weekend Innovation Program
- Special Technology Activity

This model allows schools to introduce modern skill education while also generating revenue.



9. Benefits for Schools

Partnering with Brand High Junior offers several advantages:

Academic Benefits

- Introduce AI education to students
- Build a future-focused curriculum
- Improve student creativity and innovation

Institutional Benefits

- Position the school as a technology-forward institution
- Increase parent interest and admissions appeal
- Enhance the school's innovation ecosystem



10. Support Provided by Brand High Junior

We provide full support to ensure smooth implementation.

Program Support Includes

- Complete **AI Curriculum** Framework
- Ready-to-use presentation materials and worksheets
- Trainer training and onboarding
- Student Learning Management System (LMS)
- Student Learning App
- Certificates and evaluation system
- Student Learning Management System (LMS) and Students Learning **App with school Logo (White Labeled)**





LET'S LAUNCH TOGETHER



■ Be First

Establish yourself as a pioneer in your city.

■ Flexible Work

Operate from home or a shared class space.

■ High Revenue

Build a business generating ₹20+ lakh/year.

■ Impact Thousands

Train students to lead the AI revolution.

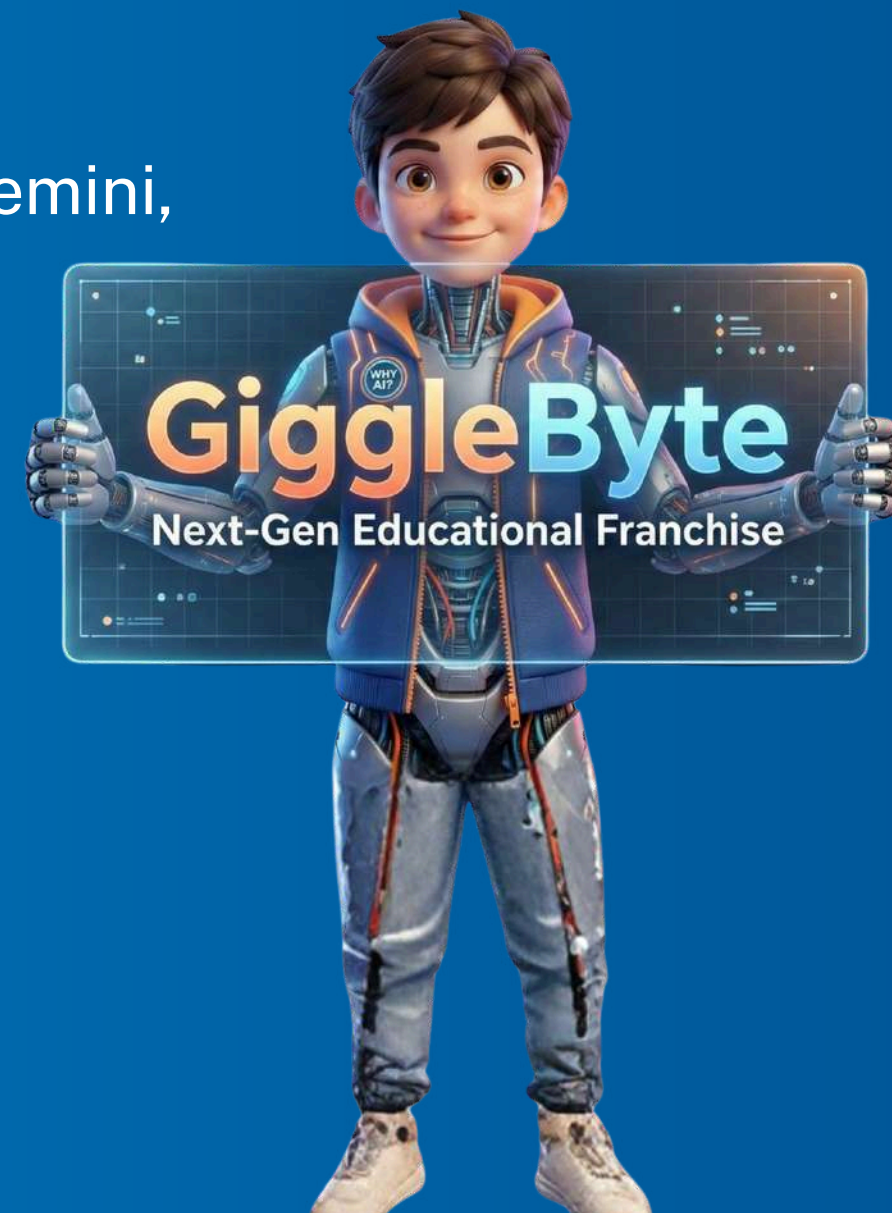
AI Young Innovator

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(4TH-7TH) GIGGLEBYTE

Topic / Tool

1. Introduction Session & Curriculum Overview
2. Introduction to AI
3. Google Maps & Google Assistant
4. Prompt Engineering
5. AI Assistants – ChatGPT, Gemini, Perplexity
6. Grammarly
7. Canva – Part 1
8. Canva – Part 2
9. Napkin AI
10. NotebookLM
11. Mini Project (Part 1)
12. Mini Project (Part 2)



Description

- Welcome session, program flow, expectations, system setups and email generation.
- Basics of AI, examples, benefits, limitations
- Voice AI + navigation tools
- Writing effective instructions for AI
- Understanding and comparing major AI chat tools
- Grammar, spelling, and tone correction tool
- Design basics: posters, flyers, templates
- AI features: Magic Write + Text-to-Image
- Idea-to-diagram visual thinking tool
- NotebookLM
- Hands-on creative project using learned tools
- Continuation and completion of projec

(4TH-7TH) GIGGLEBYTE

Topic / Tool

13. Assessment 1
14. Miro Lite
15. AI Ethics and Safety
16. Gamma
17. Curipod
18. Suno AI
19. Kling AI
20. Craiyon
21. Mini Project (Part 3)
22. Mini Project (Part 4)
23. Assessment 2
24. Showcase and Certification



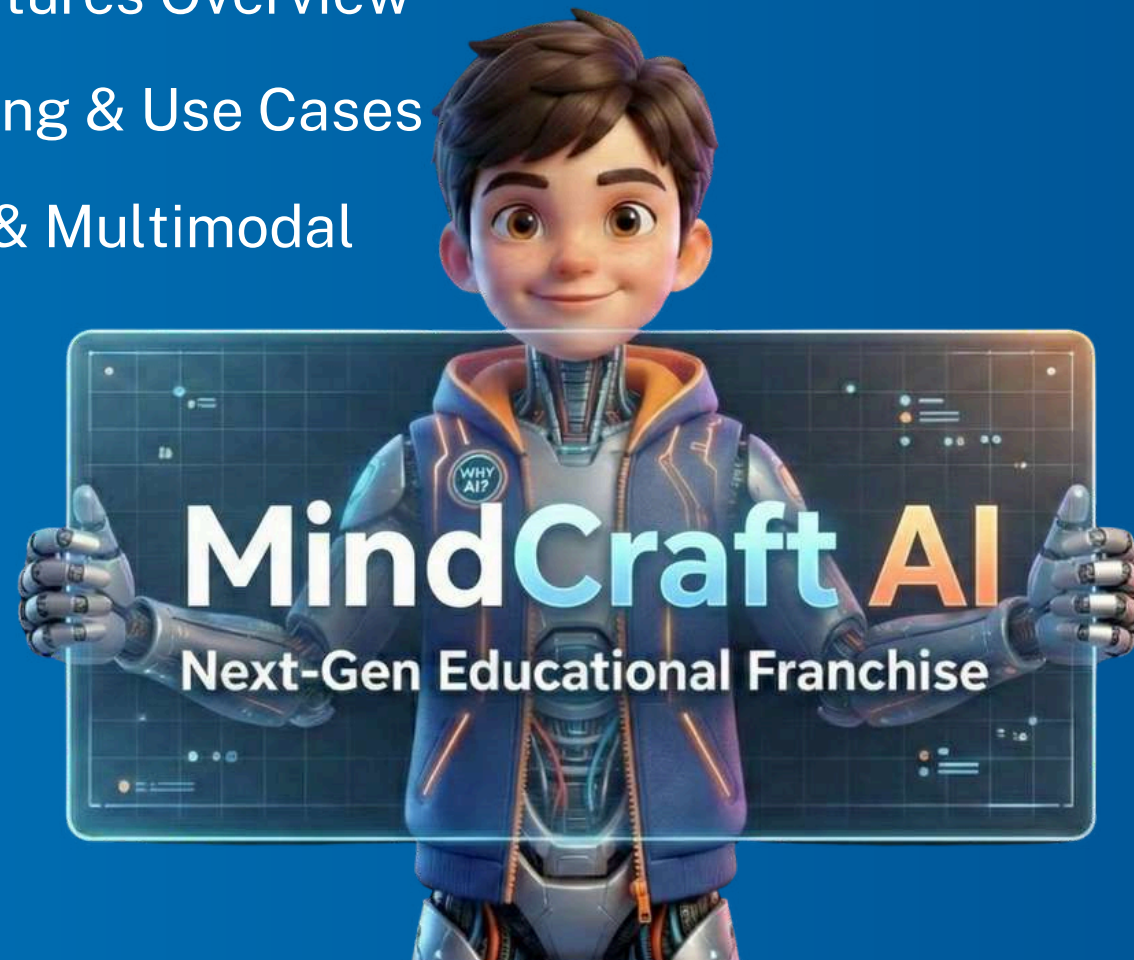
Description

- Quiz + practical evaluation
- Digital collaboration board & mind mapping
- AI Ethics and Safety
- AI presentation builder
- Interactive teaching & learning tool
- An AI tool that creates full songs, music tracks, and lyrics instantly from text prompts.
- AI text-to-video animation tool
- AI image generator using text prompts
- Start final project using multiple tools
- Finalisation + preparation for showcase
- Final assessment
- Showcase + Certificate ceremony

8TH-10TH MINDCRAFT AI

Topic / Tool

1. Introduction Session & Curriculum Overview
2. Introduction to AI
3. Prompt Engineering
4. AI Assistants – Claude, Grok
5. AI Assistants – ChatGPT, Gemini, Perplexity
6. Gemini – Introduction & Features Overview
7. Gemini – Advanced Prompting & Use Cases
8. Gemini – Image, Document & Multimodal Capabilities
9. Canva – Part 1
10. Canva – Part 2
11. Mini Project – Part 1
12. Mini Project – Part 2



Description

- Program introduction and course roadmap
- Basics of AI with simple real-world examples
- Writing clear and effective prompts
- Using AI assistants for writing, coding and learning
- Understanding and comparing major AI chat tools
- Introduction to Gemini and its core features
- Using Gemini for research, summaries and smart note-making
- Gemini for content creation, coding assistance and problem-solving
- Exploring Gemini's multimodal features (image, document & data understanding)
- Introduction to digital design and templates
- Using AI tools like Magic Write & Text-to-Image
- Start building a Gemini-based practical project
- Continue developing and refining the project

8TH-10TH MINDCRAFT AI



Topic / Tool

13. Assessment 1

14. ElevenLabs

15. HeyGen

16. ChatGPT, Gemini – Agent Creation

17. Power BI + Copilot

18. Lovable – Part 1

19. Lovable – Part 2

20. Introduction to Machine Learning

21. Teachable Machine

22. Mini Project – Part 3

23. Mini Project – Part 4

24. Assessment 2 & Celebration

Description

- Evaluation of AI fundamentals and core concepts
- Creating AI-generated voice outputs
- Creating AI avatar videos with scripts
- Building simple AI agents using ChatGPT & Gemini
- Introduction to dashboards and visual data with Copilot
- Creating apps using Lovable no-code platform
- Advanced app customization and workflows
- Basics of machine learning concepts
- Training image and voice models using Teachable Machine
- Start final multi-tool AI project
- Final polishing and completion of the project
- Final exam, showcase, and certification ceremony





WHAT YOU GET IN THE ₹50,000 AI YOUNG INNOVATOR FRANCHISE FEE



Right to Use the Brand High Junior – AI Young Innovator Brand

- License to operate under the AI Young Innovator program name
- Use of official brand identity, logos, creatives & curriculum framework
- Builds instant credibility and trust in your local market

Complete Curriculum & Teaching Kit

- 3-month structured AI program
- Designed for two age groups:
 - AI Explorers (Class 4–7)
 - AI Creators (Class 8–10)
- Week-by-week session planner
- Activities, worksheets, project ideas & assessment guidelines
- Ready-to-use PPTs and trainer resources

Trainer Training & Certification

- Live onboarding & training sessions (online/recorded)
- Detailed trainer handbook
- Continuous updates and program upgrades
- Only certified trainers can teach under the brand

Lifetime LMS Access for Students

- Student login access to Learning Management System
- Worksheets, recorded sessions, revision material & project guides
- No additional cost for student accounts

Branded Certificates for Students

- Professionally designed AI Young Innovator certificates
- Editable format with student name, score & trainer details
- Adds strong academic and portfolio value

WHAT YOU GET IN THE ₹50,000 /- AI YOUNG INNOVATOR FRANCHISE FEE



Major Benefit

- Students receive certification under the Central Education and IT Research Committee (CEITRC) –
- NCT Delhi Approved, giving:
- Government-recognized credibility
- Higher trust among parents
- Strong value for school portfolios & academic profiles

Marketing Toolkit

- Dedicated relationship manager
- Monthly strategy & performance review calls
- Help with batch planning, promotions & lead conversion
- Growth roadmap support

Support & Consultation

- Live onboarding & training sessions (online/recorded)
- Detailed trainer handbook
- Continuous updates and program upgrades
- Only certified trainers can teach under the brand

Growth & Community Perks

- Access to Brand High Digital franchisee community
- Priority access to new AI programs & workshops
- Performance-based incentives & recognition

Bonus: First-Mover Advantage

If you are among the early franchisees in your city:

- Exclusive area positioning
- Strong local brand visibility
- Leadership status in AI education space



THE AI YOUNG INNOVATOR



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