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सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

# AI Young Innovator

FUTURE SKILLS FOR YOUNG INNOVATORS  
CLASS 4 TO 10



CEITRC  
के.शै.ता.मा.सं.स

*Gout. of INDIA Recognized*  
*An Autonomous Institute Under the Gout. of NCT of Delhi (INDIA)*  
*Central Education & Information Technology Research Committee*



# Proposal for **SCHOOLS**

## AI Young Innovator Program

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An Autonomous Institute Under the Govt. of NCT of Delhi (INDIA)  
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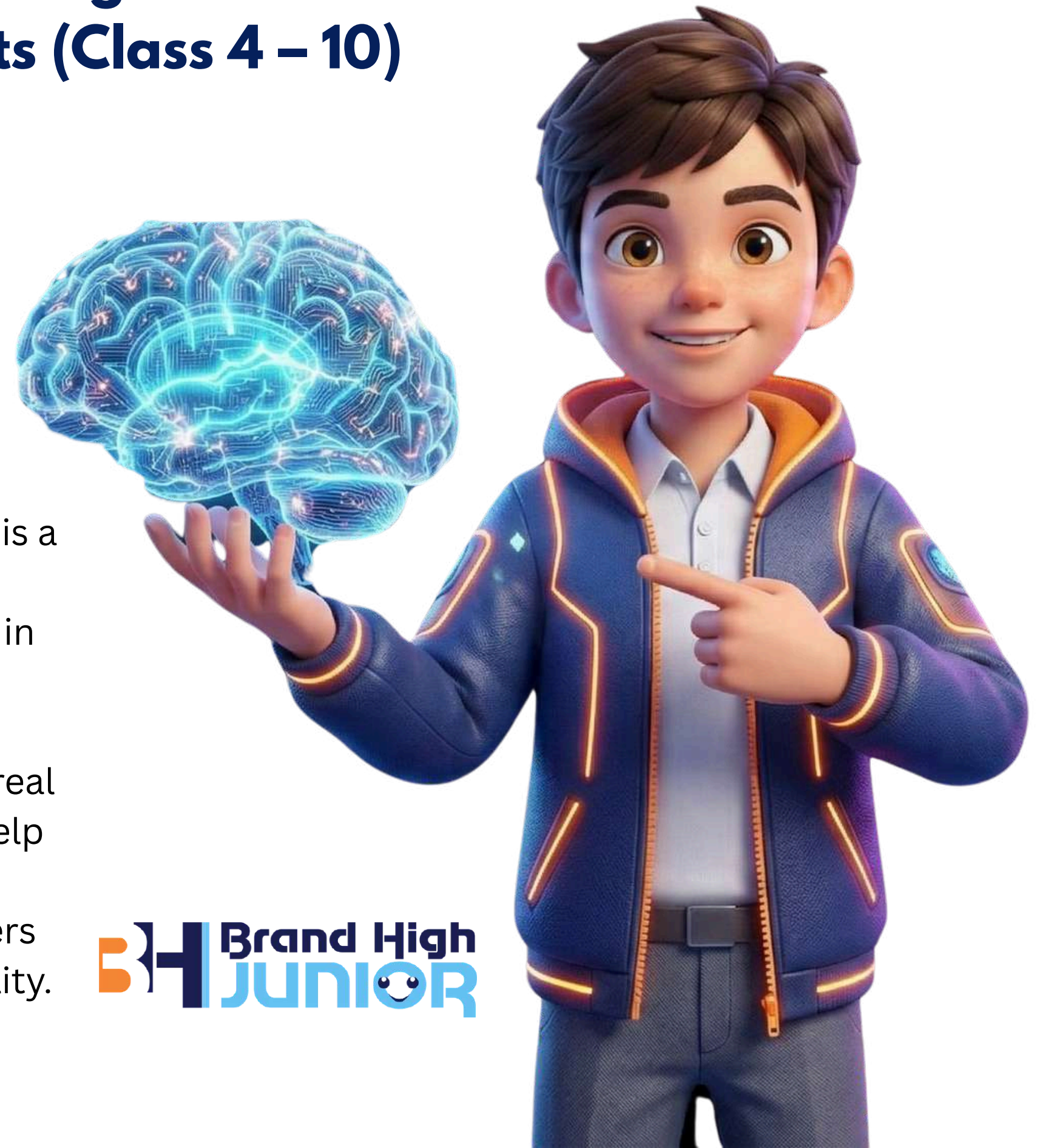
# Brand High Junior – AI Young Innovator Program Future Skills Program for School Students (Class 4 – 10)

## 1. Introduction

The world is rapidly evolving with Artificial Intelligence becoming a core part of education, careers, and innovation. Preparing students with future-ready AI skills is now essential for schools that aim to create leaders of tomorrow.

Brand High Junior – **AI Young Innovator** Program is a structured learning initiative designed to introduce **Artificial Intelligence**, creativity, and digital innovation to school students in a simple, practical, and engaging way.

The program focuses on hands-on learning using real AI tools, enabling students to understand how technology can help them solve problems, create projects, and think innovatively. This initiative is developed under the guidance of certified trainers and recognized educational bodies, ensuring quality and credibility.



## 2. About Brand High Junior

Brand High Junior is an educational initiative by Brand High Digital, focused on introducing **future technologies and digital skills to young learners**.

Our mission is to **empower Indian students with practical AI knowledge and digital creativity**, helping them stay ahead in the rapidly evolving technological world.

### Our Vision

To train 1 million students in future skills by 2030.

### Our Focus

- Artificial Intelligence Learning
- Digital Creativity
- Problem Solving
- Innovation & Critical Thinking



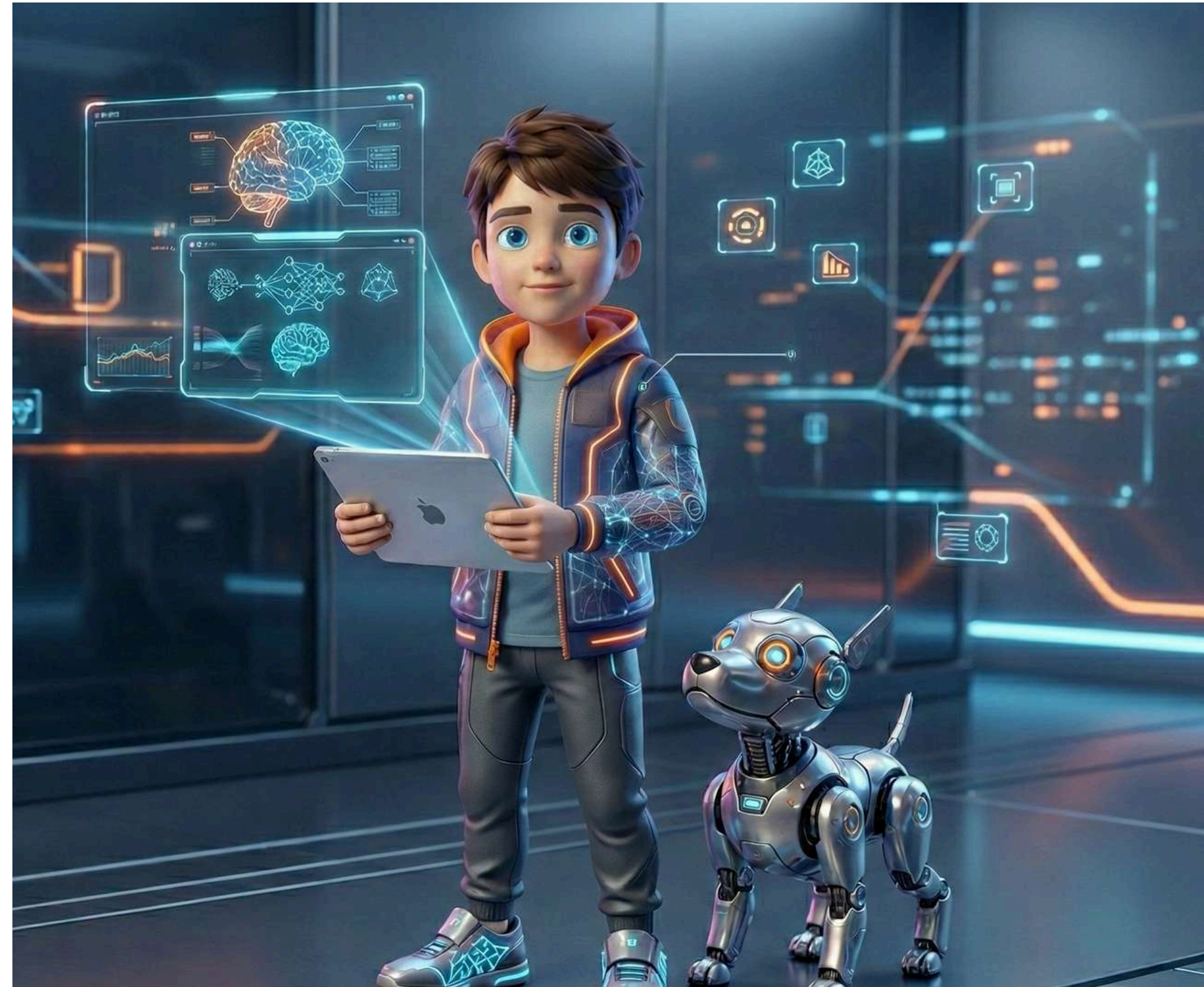


# 4. Program Highlights

The AI Young Innovator Program offers a structured and engaging learning experience for students.

## Key Highlights

- India's structured AI learning program for school students
  - Designed for **Class 4 to Class 10**
  - Project-based practical learning
  - Training using real AI tools used globally
  - Creative projects and presentations
  - Final showcase and certification



# 5. Program Structure

The program is divided into two learning tracks based on student age groups.

## Track 1 – GiggleByte AI Classes: 4 to 7

### Focus Areas:

- Introduction to Artificial Intelligence
- Voice Assistants & Smart Tools
- Creative Design using AI
- AI Writing & Research Tools
- AI Ethics and Safe Usage
- Mini Creative Projects

### Students learn tools like:

- ChatGPT
- Canva AI
- Google Assistant
- NotebookLM
- Gamma AI



# 5. Program Structure

The program is divided into two learning tracks based on student age groups.

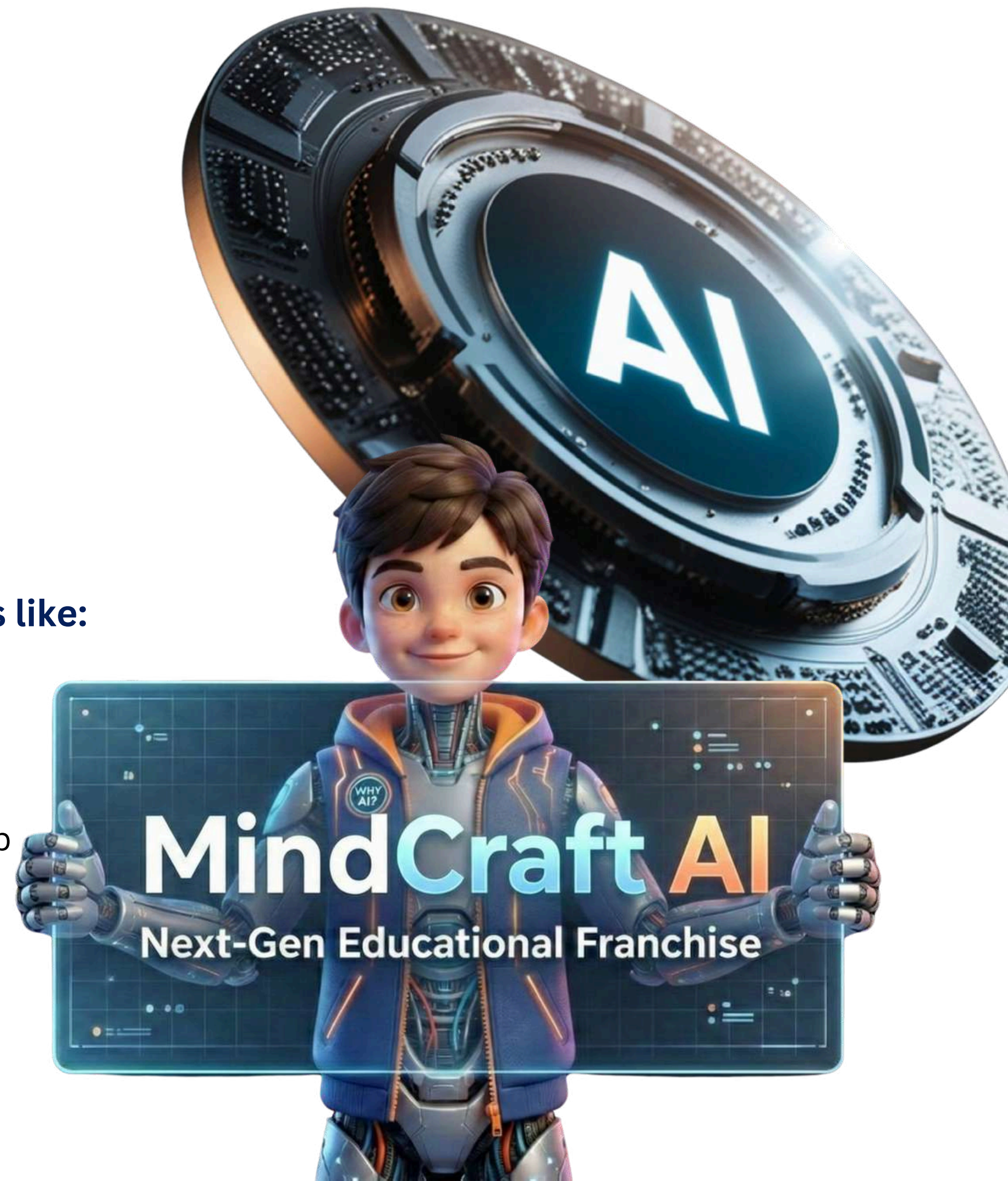
## Track 2 – MindCraft AI Classes: 8 to 10

### Focus Areas:

- Advanced AI Prompting
- AI Assistants for Research & Learning
- AI Content Creation
- AI Agent Building
- No-Code App Creation
- Introduction to Machine Learning

### Students learn tools like:

- ChatGPT
- Gemini
- Perplexity
- Canva AI
- Lovable No-Code App Builder
- Teachable Machine



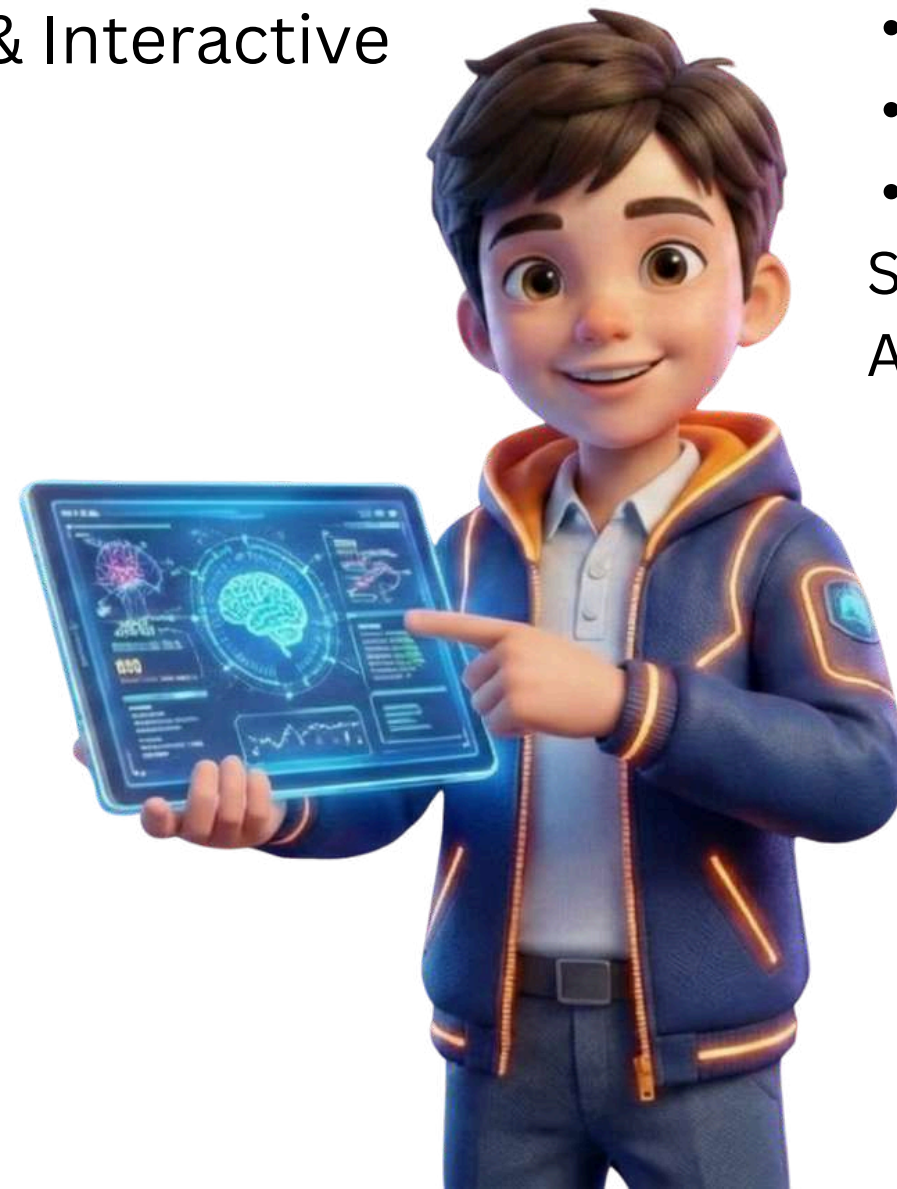
## 6. Program Duration

The program follows a structured weekly learning model

- **Duration:** 12 Months
- **Sessions:** 1 Session per Week
- **Total Sessions:** 24 Structured Sessions
- **Learning Format:** Practical & Interactive

### Each session includes:

- Concept introduction
- Tool demonstration
- Hands-on activity
- Mini assignments or projects



## 7. Learning Outcomes for Students

After completing the program, students will be able to:

- Understand core **AI concepts**
- Use AI tools for research, writing, and creativity
- Build **AI-based** mini projects
- Improve presentation and **communication skills**
- Develop problem-solving abilities

Students will also present their projects during the Final AI Innovation Showcase.



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# 8. Financial Model for Schools

The program is designed to be accessible for students and beneficial for schools.

## Program Fee

**₹3000** per student per module.(For School)

## Recommended Batch Size

**20 – 30** Students

## Implementation Options

**Schools may run the program as:**

- After School AI Club
- Weekend Innovation Program
- Special Technology Activity

This model allows schools to introduce modern skill education while also generating revenue.



# 9. Benefits for Schools

Partnering with Brand High Junior offers several advantages:

## Academic Benefits

- Introduce AI education to students
- Build a future-focused curriculum
- Improve student creativity and innovation

## Institutional Benefits

- Position the school as a technology-forward institution
- Increase parent interest and admissions appeal
- Enhance the school's innovation ecosystem



# 10. Support Provided by Brand High Junior

We provide full support to ensure smooth implementation.

## Program Support Includes

- Complete **AI Curriculum** Framework
- Ready-to-use presentation materials and worksheets
- Trainer training and onboarding
- Student Learning Management System (LMS)
- Student Learning App
- Certificates and evaluation system
- Student Learning Management System (LMS) and Students Learning **App with school Logo (White Labeled)**





# LET'S LAUNCH TOGETHER



## Be First

Establish yourself as a pioneer in your city.

## Flexible Work

Operate from home or a shared class space.

## High Revenue

Build a business generating ₹20+ lakh/year.

## Impact Thousands

Train students to lead the AI revolution.

# AI Young Innovator



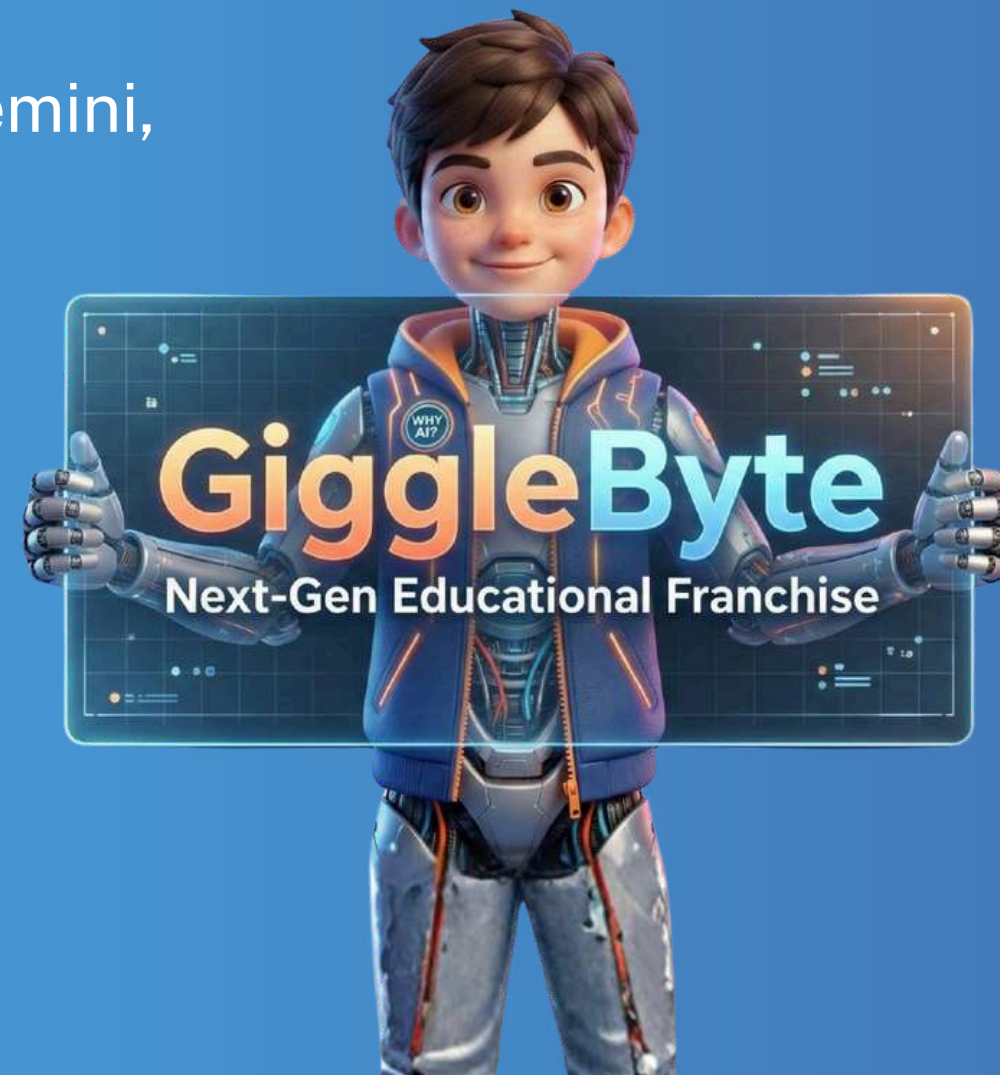
# Brand High JUNIOR

# (4TH-7TH) GIGGLEBYTE



## Topic / Tool

1. Introduction Session & Curriculum Overview
2. Introduction to AI
3. Google Maps & Google Assistant
4. Prompt Engineering
5. AI Assistants – ChatGPT, Gemini, Perplexity
6. Grammarly
7. Canva – Part 1
8. Canva – Part 2
9. Napkin AI
10. NotebookLM
11. Mini Project (Part 1)
12. Mini Project (Part 2)



## Description

- Welcome session, program flow, expectations, system setups and email generation.
- Basics of AI, examples, benefits, limitations
- Voice AI + navigation tools
- Writing effective instructions for AI
- Understanding and comparing major AI chat tools
- Grammar, spelling, and tone correction tool
- Design basics: posters, flyers, templates
- AI features: Magic Write + Text-to-Image
- Idea-to-diagram visual thinking tool
- NotebookLM
- Hands-on creative project using learned tools
- Continuation and completion of project

# (4TH-7TH) GIGGLEBYTE



## Topic / Tool

13. Assessment 1

14. Miro Lite

15. AI Ethics and Safety

16. Gamma

17. Curipod

18. Suno AI

19. Kling AI

20. Craiyon

21. Mini Project (Part 3)

22. Mini Project (Part 4)

23. Assessment 2

24. Showcase and Certification



## Description

- Quiz + practical evaluation
- Digital collaboration board & mind mapping
- AI Ethics and Safety
- AI presentation builder
- Interactive teaching & learning tool
- An AI tool that creates full songs, music tracks, and lyrics instantly from text prompts.
- AI text-to-video animation tool
- AI image generator using text prompts
- Start final project using multiple tools
- Finalisation + preparation for showcase
- Final assessment
- Showcase + Certificate ceremony

# 8TH-10TH MINDCRAFT AI



## Topic / Tool

1. Introduction Session & Curriculum Overview
2. Introduction to AI
3. Prompt Engineering
4. AI Assistants – Claude, Grok
5. AI Assistants – ChatGPT, Gemini, Perplexity
6. Gemini – Introduction & Features Overview
7. Gemini – Advanced Prompting & Use Cases
8. Gemini – Image, Document & Multimodal Capabilities
9. Canva – Part 1
10. Canva – Part 2
11. Mini Project – Part 1
12. Mini Project – Part 2

## Description

- Program introduction and course roadmap
- Basics of AI with simple real-world examples
- Writing clear and effective prompts
- Using AI assistants for writing, coding and learning
- Understanding and comparing major AI chat tools
- Introduction to Gemini and its core features
- Using Gemini for research, summaries and smart note-making
- Gemini for content creation, coding assistance and problem-solving
- Exploring Gemini's multimodal features (image, document & data understanding)
- Introduction to digital design and templates
- Using AI tools like Magic Write & Text-to-Image
- Start building a Gemini-based practical project
- Continue developing and refining the project



# 8TH-10TH MINDCRAFT AI



## Topic / Tool

13. Assessment 1
14. ElevenLabs
15. HeyGen
16. ChatGPT, Gemini – Agent Creation
17. Power BI + Copilot
18. Lovable – Part 1
19. Lovable – Part 2
20. Introduction to Machine Learning
21. Teachable Machine
22. Mini Project – Part 3
23. Mini Project – Part 4
24. Assessment 2 & Celebration

## Description

- Evaluation of AI fundamentals and core concepts
- Creating AI-generated voice outputs
- Creating AI avatar videos with scripts
- Building simple AI agents using ChatGPT & Gemini
- Introduction to dashboards and visual data with Copilot
- Creating apps using Lovable no-code platform
- Advanced app customization and workflows
- Basics of machine learning concepts
- Training image and voice models using Teachable Machine
- Start final multi-tool AI project
- Final polishing and completion of the project
- Final exam, showcase, and certification ceremony





# WHAT YOU GET IN THE AI YOUNG INNOVATOR PROGRAMME

(By Brand High Junior)



## Right to Use the Brand High Junior– AI Young Innovator Brand

- License to operate under the AI Young Innovator program name
- Use of official brand identity, logos, creatives & curriculum framework
- Builds instant credibility and trust in your local market

## Complete Curriculum & Teaching Kit

- 3-month structured AI program
- Designed for two age groups:
- Gigrbyte (Class 4–7)
- Mindcraft (Class 8–10)
- Week-by-week session planner
- Activities, worksheets, project ideas & assessment guidelines
- Ready-to-use PPTs and trainer resources

## Trainer Training & Certification

- Live onboarding & training sessions (online/recorded)
- Detailed trainer handbook
- Continuous updates and program upgrades
- Only certified trainers can teach under the brand

## Lifetime LMS Access for Students

- Student login access to Learning Management System
- Worksheets, recorded sessions, revision material & project guides
- No additional cost for student accounts

## Branded Certificates for Students

- Professionally designed AI Young Innovator certificates
- Editable format with student name, score & trainer details
- Adds strong academic and portfolio value



# WHAT YOU GET IN THE AI YOUNG INNOVATOR PROGRAMME

(By Brand High Digital)



## Major Benefit:

- Students receive certification under the **CEITRC**
- NCT Delhi Approved,
- Government-recognized credibility
- Higher trust among parents
- Strong value for school portfolios & academic profiles

## Marketing Toolkit

- Dedicated relationship manager
- Monthly strategy & performance review calls
- Help with batch planning, promotions & lead conversion
- Growth roadmap support

## Support & Consultation

- Live onboarding & training sessions (online/recorded)
- Detailed trainer handbook
- Continuous updates and program upgrades
- Only certified trainers can teach under the brand

## Growth & Community Perks

- Access to Brand High Digital franchisee community
- Priority access to new AI programs & workshops
- Performance-based incentives & recognition

## Bonus: First-Mover Advantage

If you are among the early franchisees in your city:

- Exclusive area positioning
- Strong local brand visibility
- Leadership status in AI education space



# THE AI YOUNG INNOVATOR



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